**FOR IMMEDIATE RELEASE**

**3D mammography and [new] 3D biopsy offers better at <Facility> offers better chance of diagnosing breast cancers earlier, at a more treatable stage**.

<City, State, Date> <Facility>

<Facility> is one of the first centers in <state> to offer 3D-guided breast biopsy. This advanced minimally invasive biopsy technique complements the Selenia® Dimensions® 3D mammography system in use for the detection and diagnosis of breast cancer.

**Using tomosynthesis imaging for biopsy guidance allows the localization and accurate targeting of lesions that can be difficult to detect with traditional stereotactic imaging and biopsy techniqes.** This new biopsy technique from Hologic has several key advantages over standard X-ray biopsy procedures, including faster targeting and fewer X-ray exposures, resulting in shorter patient procedure time and reduced patient dose.

<Facility> is pleased to offer this leading-edge technology to the women in our community. With the Hologic 3D system able to find 40 percent more invasive breast cancers as compared to 2D mammography imaging,\* <Facility> now has the ability to biopsy small areas of interest that may not be visible using other imaging techniques. The capability to provide 3D-guided breast biopsies is another affirmation of our commitment to the early detection and diagnosis of this insidious disease.

<Facility> is committed to the fight against breast cancer. In offering 3D mammography and 3D breast biopsy, <Facility> provides the latest in imaging technologies. If you have questions about this important breast health procedure, please contact <Name>.